



CentroAméricaTV's Exclusive Broadcast of The El Salvador Soccer Tournament Finals Dominates Spanish-Language Cable Network Ratings on Sunday, May 26

June 12, 2019

Miami, FL—June 12, 2019—CentroAméricaTV had the largest audience of all Spanish-language cable networks from 5-8 p.m. on Sunday, May 26, when it aired the much-anticipated final game of El Salvador's First Division Soccer Tournament, according to comScore.

CentroAméricaTV, the leading network for the six million Central Americans living in the United States, outperformed every other Hispanic cable network including Univision Deportes, ESPN Deportes, Galavision, Discovery en Español, beIN SPORTS and Fox Deportes from 5-8 p.m., when it **averaged 125,000 total viewers**, according to data from comScore. The audience peaked at 7:15 p.m. with **168,000** viewers.

"For the Central American community, soccer is passion, and we are proud to provide exclusive access to the national leagues of El Salvador, Honduras and Costa Rica," said Francisco Gimenez, senior vice president and general manager of cable channels for Hemisphere Media Group, Inc., the network's parent company. "For the millions of U.S.-based fans who follow their team's every move, these final games are a must-see, heart-racing adrenaline rush, and we are committed to continuing to provide consumers with a premium viewing experience not available anywhere else in the U.S."

CentroAméricaTV is distributed by most of the largest cable, satellite and telco providers in the country, and is a subsidiary of Hemisphere Media Group, Inc.

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About CentroAméricaTV: CentroAméricaTV is a subsidiary of Hemisphere Media Group, Inc. (HMTV), the only publicly traded pure-play U.S. media company targeting the high-growth U.S. Hispanic and Latin American markets with leading television and digital content platforms. Headquartered in Miami, Florida, Hemisphere owns and operates five leading U.S. Hispanic cable networks, two Latin American cable networks, the leading broadcast television network in Puerto Rico, and has ownership interests in a leading broadcast television network in Colombia, a Spanish-language content distribution company, and a Spanish-language OTT service in the U.S.

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